



# *Southeast Texas Home School Association*

*10592-A Fuqua #503, Houston, TX 77089*

Phone: (281) 756-9792 email: [staff@sethsa.org](mailto:staff@sethsa.org) web: [www.sethsa.org](http://www.sethsa.org)

Dear Advertiser,

We want to thank you for your interest in advertising in *The Teaching Pioneer*. As you may know, Southeast Texas Home School Association (SETHSA) publishes this monthly newsletter as a service to home schooling families in Houston and surrounding areas. It includes information about current legal home schooling developments; educational and cultural resources; classes; co-ops; conferences and workshops; new products and curriculum; and seasonal activities of interest to home educators. The publication varies in length between nine and fourteen pages, and reaches over 5000 subscribers.

Advertisements for products, services, and resources that would be of interest to home schoolers are welcome. Please see the next page for advertising specifics. In order to best serve the community and to conserve resources, SETHSA is now distributing *The Teaching Pioneer* in an electronic format through email. The attached copy of our current advertising policies reflects changes that have been made to include this development.

Again, thank you for your interest in advertising in our SETHSA's newsletter, *The Teaching Pioneer*. We look forward to helping you serve the home-school community during this year. We wish you success in your business endeavors.

Sincerely,

The SETHSA Board

Enclosure: policies

## ***The Teaching Pioneer*** **Advertising Policies**

Advertisements for businesses will be accepted for publication in the Southeast Texas Home School Association's monthly newsletter, *The Teaching Pioneer*, according to the following guidelines:

Advertisement sizes and prices are as follows:

¼ page	3½" wide by 4¾" high	\$50.00
Business card	3½" wide by 2" high	\$30.00

**Deadline is the 15<sup>th</sup> of each month for the next month's publication.**

**Payment for ad must be received by the 15<sup>th</sup>  
Check or money order should be made payable to:**

**SETHSA  
10592-A Fuqua # 503  
Houston, Texas 77089  
publisher@sethsa.org**

- ✓ Advertisements must be sized and formatted, and have a BOX around them.
- ✓ Advertisements need to be electronically submitted to [publisher@sethsa.org](mailto:publisher@sethsa.org)
- ✓ PDF format is strongly encouraged\*.
- ✓ All advertisements should adhere to products, services, and/or related topics that are beneficial to homeschooling.
- ✓ Advertisements will be viewed electronically, please feel free to use color in your ad.
- ✓ Advertisements will be accepted on a first-come, first-served basis.
- ✓ Please note: the number of ads will be limited to no more than one ¼ page ad, or 2 business card size ads, for each page of print of the newsletter.
- ✓ Advertisements intended for consecutive publications should be sent in each month separately, along with payment for that month alone.
- ✓ A business may advertise for only one month at a time. This is done to provide other interested businesses an opportunity to advertise. If advertisement space is available, businesses may run ads for more than one month.

\*Ads not received in PDF form may look different once published; SETHSA can not be responsible for these changes.

It is SETHSA's purpose to bring praise and glory to the Lord God by providing information and support to home-school families and others interested in home schooling. Therefore, SETHSA reserves the right to refuse any advertiser that is counter-productive to this stated purpose.